







## 'B Light' Pendant Lighting Solutions Offer a Flexible Design for Retailers

Published: Dec 29, 2015 • References: <u>b-light.it</u> & <u>en.socialdesignmagazine</u>

Lighting in retail environments is crucial to entice shoppers to feel comfortable enough to make a purchase, so 'B Light' pendant lighting solutions are designed to help provide exceptional illumination that's customizable.

The flexible nature of 'B Light' pendant lighting

solutions allows the illuminators to be installed and moved to customize different displays, while keeping the permanent aesthetic of ceiling lanterns.

Featuring the 'B Bubble' and 'B Bubble Mini,' the 'B Light' pendant lighting solutions can be customized to be the perfect length without the use of tools. Able to provide color temperatures of 2700K or 3000K, the light fixtures provide superior performance within retailers and restaurants, but can also be incorporated into living spaces that require bright sources of illumination.